

12TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERRILL MORGAN

THURSDAY	DAY 1 AGENDA	9.18.25
8:30am - 9:00am	CONFERENCE REGISTRATION AND NETWORKING	
9:00am - 9:20am	WELCOME & OPENING REMARKS <i>Mark Morgan SHERRILL MORGAN</i>	
9:20am - 10:10am	CLIENT CONVERSATIONS: \$0 TO \$22M: THE CREATION OF THE MSSC HEALTHCARE TRUST <i>Terri Evans EAS Health</i> <i>Mark Morgan SHERRILL MORGAN</i> <i>Karen Naccarato SHERRILL MORGAN</i>	
10:10am - 10:40am	SELF-FUNDED OBESERVATIONS <i>Priya Patel McKinsey & Company</i>	
10:40am - 11:40am	DESIGNING A PLAN EMPLOYEES ACTUALLY WANT <i>Mark Morgan SHERRILL MORGAN</i> <i>Tom Wiechman Industry Expert</i> <i>Lisa Boone American Fidelity</i> <i>Bill Banks St. Elizabeth Healthcare</i>	
11:40am - 12:00pm	FROM DOUBT TO NATIONAL SUCCESS: PERSEVERING AS A SINGER-SONGWRITER <i>Zach Morgan SHERRILL MORGAN</i>	
12:00pm - 1:00pm	LUNCH	
1:00pm - 1:50pm	WHY YOU NEED TO OWN YOUR PHARMACY BEFORE IT OWNS YOU <i>Terri Evans EAS Health</i> <i>Karen Naccarato SHERRILL MORGAN</i> <i>Teresa Winter Bartlett City Schools</i> <i>Steve Parsons Parsons Risk Strategies</i>	
1:50pm - 2:05pm	CLIENT CONVERSATIONS (DANZER): IMPROVING BENEFITS & AVOIDING BANKRUPTCY <i>Blair Pickerill SHERRILL MORGAN</i>	
2:05pm - 2:20pm	INTRODUCTION TO AMERICAN FIDELITY & NETWORKING BREAK	
2:20pm - 3:40pm	WHAT LEADING INVESTORS SAY IS NEXT FOR HEALTHCARE INNOVATION <i>Mark Morgan SHERRILL MORGAN</i> <i>Steven Collens Matter Health</i> <i>Scott Steever RC Capital</i> <i>Steven Levy Unorthodox Ventures</i>	
3:40pm - 4:30pm	THE REAL COST OF DIABETES AND MANAGING GLP-1s <i>Mark Morgan SHERRILL MORGAN</i> <i>Jeff Bernhard Heuro Health</i> <i>Dylan Attard, MD MedTech World</i>	
4:30pm - 4:40pm	CLOSING REMARKS	
6:00pm	DUGOUT CHAT WITH MARK MORGAN	
7:00pm	CINCINNATI REDS VS CHICAGO CUBS	

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FRIDAY	DAY 2 AGENDA	9.19.25
8:30am - 9:00am	CONFERENCE REGISTRATION & NETWORKING	
9:00am - 9:15am	INTRODUCTORY REMARKS <i>Mark Morgan SHERRILL MORGAN</i>	
9:15am - 9:45am	THE LEGAL RUNDOWN WITH LISA STAMM <i>Lisa Stamm SHERRILL MORGAN</i>	
9:45am - 10:45am	INNOVATION IN ACTION <i>Blair Pickerill SHERRILL MORGAN</i> <i>David Kereiakes Windham Capital Partners</i> <i>Sally Pace Connect Healthcare Collaboration</i>	
10:45am - 11:30am	THE COMING CLINIC REVOLUTION <i>Mark Morgan SHERRILL MORGAN</i> <i>Mike Molyneux Symbol Health</i>	
11:30am - 11:50am	CLOSING	
11:50am - 1:00pm	LUNCH	
1:00pm	OKTOBERFEST ZINZINNATI	

Wednesday, September 17th

Join us for a special Welcome Concert at the Renaissance Cincinnati Downtown Hotel. Drinks and live music by Chace Saunders will begin at 7:00. Families are welcome to attend.



Friday, September 19th

Join us for drinks at the nation's largest Oktoberfest, located in downtown Cincinnati. This is the second-largest Oktoberfest in the world outside of Munich!



Thursday, September 18th

This year, our main conference social event will take place at the Great American Ballpark! We have a party suite reserved for you and a guest to view the game with food and drinks provided.



SHERRILL MORGAN

There is no cost to register but registration is required. You can register at www.sherrillmorgan.com/registration. Parking is available nearby for conference attendees.

**Renaissance Cincinnati
Downtown Hotel**